## WHAT IS CLAIMED IS:

- 1. A method of treating Alzheimer's disease or a dementia of vascular origin comprising administering to a mammal in need thereof a therapeutically effective amount of an endothelin antagonist.
- 2. The method of claim 1 wherein the endothelin antagonist comprises an endothelin-A antagonist.
- 3. The method of claim 2 wherein the endothelin-A antagonist comprises a specific endothelin-A antagonist.
- 4. The method of claim 2 wherein the endothelin-A antagonist comprises a nonspecific endothelin-A antagonist.
- 5. The method of claim 1 wherein the endothelin antagonist is selected from the group consisting of compounds 1 through 35 of Appendix A.
- 6. The method of claim 1 wherein the endothelin antagonist is selected from the group consisting of compounds 36 through 45 of Appendix C.
- 7. The method of claim 1 wherein the endothelin antagonist is selected from the group consisting of compounds 46 through 67 of Appendix B.

- 8. The method of claim 1 wherein the endothelin antagonist is selected from the group consisting of compounds 68 through 109 of Appendix D.
- 9. The method of claim 1 wherein the endothelin antagonist is selected from the group consisting of atrasentan, tezosentan, bosentan, sitaxsentan, enrasentan, BMS-207940, BMS-193884, BMS-182874, J-104132, VML 588/Ro 61-1790, T-0115, TAK-044, BQ-788, BQ123, YM-598, LU 135252, PD 145065, A-127722, ABT-627, A-192621, A-182086, TBC3711, BSF208075, S-0139, TBC2576, TBC3214, PD156707, PD180988, ABT-546, ABT-627, Z1611, RPR118031A, SB247083, SB217242, S-Lu302872, TPC10950, SB209670, and mixtures thereof.
- 10. The method of claim 1 wherein the endothelin antagonist comprises BQ123.
- 11. The method of claim 1 wherein the endothelin antagonist comprises an endothelin converting enzyme inhibitor.
- 12. The method of claim 11 wherein the endothelin converting enzyme inhibitor is selected from the group consisting of N-((1-((2(S)-(acetyl-thio)-1-oxopentyl)-amino)-1-cyclopentyl)-carbonyl-S-4-phenylphenyl-alanine methyl ester), phosphoramidon, and mixtures thereof.

- 13. The method of claim 1 further comprising administering a therapeutically effective amount of a second therapeutic agent useful in the treatment of Alzheimer's disease or a dementia of vascular origin.
- 14. The method of claim 13 wherein the second therapeutic agent comprises a cholinesterase inhibitor.
- 15. The method of claim 14 wherein the cholinesterase inhibitor is selected from the group consisting of tacrine, metrifonate, bethanacol, physostigmine, donapezil, rivastigmine, galantamine, and mixtures thereof.
- 16. The method of claim 13 wherein the second therapeutic agent comprises a statin.
- 17. The method of claim 16 wherein the statin is selected from the group consisting of atorvastatin, fluvastatin, lovastatin, pravastatin, and mixtures thereof.
- 18. The method of claim 13 wherein the second therapeutic agent is selected from the group consisting of a nonsteroidal antiinflammatory drug, memantine, CX516, AN-1792, COSNIShunt, and mixtures thereof.

- 19. The method of claim 13 wherein the endothelin antagonist and second therapeutic agent are administered simultaneously.
- 20. The method of claim 13 wherein the endothelin antagonist and second therapeutic agent are administered from a single composition.
- 21. The method of claim 13 wherein the endothelin antagonist and second therapeutic agent are administered from separate compositions.
- 22. The method of claim 13 wherein the endothelin antagonist and second therapeutic agent are administered separately.
- 23. The method of claim 22 wherein the endothelin antagonist is administered prior to the second therapeutic agent.
- 24. The method of claim 22 wherein the endothelin antagonist is administered after the second therapeutic agent.
- 25. The method of claim 1 wherein the mammal is a human.

- 26. An article of manufacture comprising:
- (a) a packaged composition comprising an endothelin antagonist;
- (b) an insert providing instructions for administration of (a) to treat Alzheimer's disease or a dementia of vascular origin in a mammal; and
  - (c) a container for (a) and (b).
  - 27. An article of manufacture comprising:
- (a) a packaged composition comprising an endothelin antagonist;
- (b) a packaged composition comprising a second therapeutic agent useful in a treatment of Alzheimer's disease or a dementia of vascular origin,
- (c) an insert providing instructions for a simultaneous or sequential administration of (a) and (b) to treat Alzheimer's disease or the dementia of vascular origin in a mammal; and
  - (c) a container for (a), (b), and (c).

- 28. An article of manufacture comprising:
- (a) a packaged composition comprising an endothelin antagonist and a second therapeutic agent useful in the treatment of Alzheimer's disease or a dementia of vascular origin;
- (b) an insert providing instructions for administration of (a) to treat Alzheimer's disease or a dementia of vascular origin in a mammal; and
  - (c) a container for (a) and (b).
- 29. A composition comprising (a) an endothelin antagonist, (b) a second therapeutic agent useful in the treatment of Alzheimer's disease or a dementia of vascular origin, and (c) an optional excipient.
- 30. The composition of claim 29 wherein the endothelin antagonist comprises an endothelin-A antagonist.